



FOURTH OXFORD MEETING ON FOOD SYSTEM IMPACT VALUATION

Monday 20 September and Tuesday 21 September 2020
St Anne's College, Woodstock Road, Oxford OX2 6HS, UK

Hosted by the Food Systems Transformation Group, based in the
Environmental Change Institute, University of Oxford

DRAFT PROGRAMME

Monday 20 September 2020 | Tsuzuki Lecture Theatre

- 11.00 Professor Tim Benton, Chatham House
- 11.20 Chris Brown, VP Corporate Responsibility, Olam International
- 11.40 Professor Jeffrey Sachs, Columbia University (*remote presentation*)
- 12.00 Q&A Panel – Social costs, decarbonisation and disclosure
- 12.40 **Lunch | Foyer, Ruth Deech Building**
- 14.00 **Session 1 – Targets, policies and pathways for transformation**
Chair: John Ingram, University of Oxford
 - Jessica Fanzo, John Hopkins University (*remote presentation*)
 - Tom Tomich, UC Davis
 - Guy Poppy, Chief Scientific Adviser to the Food Standards Agency UK
 - Michael Obersteiner, University of Oxford
- 15.00 Q&A Panel – Challenges to internalisation
- 15.40 **Refreshments | Foyer, Ruth Deech Building**
- 16.20 **Session 2 – Initiatives and Practice I**
Chair: Matt Watkins, WBCSD
 - Caterina Ruggeri Laderchi, Food and Land Use Coalition
 - Raju Adhikari, Value Balancing Alliance
 - Maria Lettini, FAIRR Initiative
 - Will Nicholson, Food Foundation
- 17.20 Q&A Panel – Addressing the challenges
- 18.00 Ends
- 19:30 **Dinner | Foyer, Ruth Deech Building**



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Tuesday 21 September 2020 | Tsuzuki Lecture Theatre

- 09:00** **Session 3 – Initiatives and Practice II**
Chair: Lauren Baker, Global Alliance for the Future of Food
- **Isabel Hoffmann**, Capitals Coalition
 - **Lloyd Pinnell**, SystemIQ
 - **Adrian de Groot Ruiz**, Impact Institute & **Michel Scholte**, True Price
 - **Willy Baltussen**, Wageningen University
 - **Koen Boone**, The Sustainability Consortium
 - **Patrick Holden**, Sustainable Food Trust
- 10:30** **Q&A Panel – Next steps**
- 11.10** **Refreshments | Foyer, Ruth Deech Building**
- 11:50** **Principles and Statement Session**
Principles of food system non-financial accounting and valuation, e.g. transparency, open source, comparability
A discussion about the Statement of the Meeting: *“The most sustainable and health-producing food system should be the most economically valuable one, until we correct that our science is pointing in one direction and our economic system is taking us in another.”*
- 12:30** **Lunch | Foyer, Ruth Deech Building**
- 14:00** **Session 4 – Practice and Technology**
Chair: Steven Lord, University of Oxford
- **Urs Schenker**, Nestlé
 - **Forbes Elworthy**, MapofAg
 - **Giles Gibbons**, Good Business
 - **Andre Lapierre**, Global Open Data for Agriculture and Nutrition (GODAN)
- 15.00** **Q&A Panel – Incentivising the use of technology in impact valuation**
- 15.40** **Refreshments | Foyer, Ruth Deech Building**
- 16.20** **Research and Priorities Session**
What are the priority actions to align market dynamics toward the social and human well-being targets of food system transformation and why? How should the actions be pursued?
- 17.00** **Farewell**



FoodSIVI

The Oxford Meeting is organised by the Food System Impact Valuation Initiative (FoodSIVI): an initiative between academia, industry and civil society to promote standardised and pre-competitive measurement and monetary valuation of environmental, social and health impacts of food systems. www.foodsivi.org

